

INTERNET MINIMUM ADVERTISED PRICE CHANGE

ProTeam instituted an Internet Minimum Advertised Price Policy (“IMAP”, “IMAPP” or “Policy”) in July 2019. As part of that policy, products have a designated minimum value for advertising on the internet. Please ensure your organization and staff are aware of the Policy.

Some products will have new minimum advertised price values beginning August 1, 2023. The IMAP values are calculated as a percentage off the existing published list price at the time for each salable item and will vary based on product type.

Changes will affect the Super Coach Pro® backpack series and the ProGuard® 10 and ProGuard 16 MD wet/dry vacuums. No other Policy changes are being made.

IMAP Values Effective 8/1/23:

- Vacuums/equipment at 10%, 20% or 30%:
 - 10% = GoFree® Flex Pro II and all future battery equipment
 - 20% = GoFit® 6, GoFit 10, GoFit 6 PLUS, ProGuard 15, ProGuard 20
 - 30% = GoFit 3 and all other equipment not listed above
- Parts and accessories at 20%
- Intercept Micro® filters at 30%

Product pricing sheets in Excel format that will include the IMAP values for each product will be available by 7/5/2023. To obtain a copy, please submit your pricing sheet request to customerservice.proteam@emerson.com.

All other Policy inquiries besides pricing sheet requests must be directed to the Policy email box as directed in the Policy – policy.proteam@emerson.com. We ask that you do not discuss this Policy with our employees or sales representatives, who have been advised that this Policy speaks for itself.

We appreciate your efforts regarding this policy.