AltraCare

For AltraCare, ProTeam + Team Cleaning® = Success



Reliability. Productivity. Efficiency.

These words describe what every business owner wants from their employees. But no matter how reliable, productive, or efficient an individual is, they often are at the mercy of the equipment and training provided to do their job. Mark Ferrara, General Manager and CEO of the Canadian industrial cleaning company, AltraCare, understands this. “We choose ProTeam and Team Cleaning to give our employees the ultimate opportunity for a job well done,” said Ferrara. “If we expect our employees to do the job right, we have to make sure they have the tools and training necessary to do so.”

Twenty Years of No Regrets

Ferrara has a long history with industrial cleaning and has spent the past 20 years working for Edmonton-based AltraCare. The company’s 150 employees are responsible for cleaning an average of 2 million square feet per day. With a client list that includes banks, retail stores, medical offices, daycares, condos, and manufacturing facilities, AltraCare takes its decision in equipment very seriously.

AltraCare
Employees clean
2,000,000
sq. feet per day with ProTeam



The ProDuster means clean ceilings, and clean ceilings mean clean floors

Reliable Beyond Reason

“People often wonder just how incredible these (ProTeam) vacuums are,” said Ferrara. “The proof is in their reliability. We have some of the old QuarterVacs that are still in service 20 years later. We now primarily use the Super Coach Pro 6 for our backpack fleet. ProTeam’s long history of innovation has contributed to our past twenty years of success.”

One Goal — A Cleaning for Health Approach

For AltraCare, everything the company does for its clients can be summed up in one overarching goal — creating a better environment for people to work and live. For Ferrara, this is achieved with a cleaning for health approach. “ProTeam vacuums are highly productive and incredibly efficient,” stated Ferrara. “The outcome of using these units is cleaner floors and cleaner air.”

The Right Tools Are Only Part of the Equation

ProTeam vacuums help AltraCare employees provide service worthy of the white glove test, but there is another contributor to the company’s success — Team Cleaning. “It’s one thing to have reliable, productive, and efficient tools,” said Ferrara. “But when you combine those same tools with best practices in your approach to cleaning, the results are astounding.”

Every AltraCare employee is trained in Team Cleaning. Utilizing the best practices and team approach of Team Cleaning is a major reason why 150 employees can clean two million square feet a day while adhering to the highest standards in cleaning.

“We have built our reputation on our reliability, productivity, and efficiency,” stated Ferrara. “We strive to be the best — ProTeam and Team Cleaning help us achieve that goal.”