



ProForce 1500XP Keeps the Best Western Clermont "Clean and Fresh"

Natu Bhakta, the owner and operator of the Best Western Clermont in Cincinnati, Ohio, doesn't recall how he first discovered ProTeam® vacuums; he just knows he relies on them.

"My housekeeping crew loves the ProTeam vacuum," said Bhakta. "They like the attachments and the way it works. They've told me loud and clear: don't change the vacuum."

To clean his hotel's 36,000 square feet—which includes 96 guest rooms—his staff counts on the ProTeam ProForce® 1500XP upright vacuum.

"We clean the A/C vents. We clean the lampshades. We clean the drapes. No one wants to see dust on the drapes," said Bhakta. "Regular dusters just move dust from one place to another. This vacuum actually eliminates the dust and keeps it all in the bag."

The vacuum's dual motor supplies power both to the brush roll and to the suction. Bhakta requires that his staff follow a strict regimen to minimize dust. They're meticulous, making sure to regularly vacuum every surface in a room.

Many guests appreciate that the Best Western Clermont is pet friendly. In fact, it's a key selling point. But lingering pet smells aren't an option for Bhakta, his staff, or future guests. That's another reason he chose the ProForce with its Intercept Micro® Filter Bag.

"Our hotel welcomes pets," said Bhakta. "But, if you can detect dog odor, then the room isn't clean. I like the vacuum bag and filters. They capture everything and eliminate pet odor."

The results are clear.

Bhakta's hotel consistently earns high ratings from **Hotels.com** and **Booking.com**. Reviewers often note the exceptional cleanliness of the Best Western Clermont; one review after another describes the place as "clean," "tidy," and "fresh."

"I have to compete with newer properties," said Bhakta. "Our guests come here because they know they'll get clean rooms. When my customers are happy, I am happy."

Having owned and operated the Best Western Clermont for over 15 years, Bhakta also understands the value of reliable, cost-effective equipment.

"Equipment replacement and repair can be costly over time. I've had to repair or replace other vacuums after only 15 months," said Bhakta. "On the other hand, I have a ProForce that is over 4 years old, and it's still working well."

Bhakta recalls a time when he tried to expand his fleet of vacuums, and mistakenly acquired a lesser machine.

"I thought I was buying ProTeam—but it was just a lookalike. My people noticed right away," said Bhakta. "They told me, 'You have to buy the ProTeam.'"